



# TECHNICAL ASSISTANCE

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## IMAGin® B-Free® Digital Media and Window Décor 700

### Selecting the Right Window Media for Your Project

Mactac offers two versions of frosted and dusted window films. Two great window products for two distinct window applications. **B-Free Window Films** is for printed graphics and **Window Décor 700** is for plotter cutting and privacy screens. Selecting the right product for your project assures optimal performance. Use this guide to select the right product. Consult performance guides for more information for specific products. Contact Mactac inside Sales at 866-622-8223.

<p><b>B-Free Window Film</b> is our <u>printable</u> media with air-egress adhesive system. NOT INTENDED for non-printed or wet applications.</p>		<p><b>Window Décor 700</b> is our window decoration film for <u>plotter cutting</u> into letters or shapes creating an etched or sandblasted effect on glass. AND for un-printed <u>privacy screens</u>.</p>	
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	B-Free Window Film		Window Décor 700	
<b>Finishes</b>				
<i>Dusted</i>	✓	Sand blasted effect	✓	Sand blasted effect
<i>Frosted</i>	✓	Acid etched effect	✓	Acid etched effect
<i>Gloss Clear</i>	✓		x	
<i>Matte Colors</i>	x		✓	5 additional frosted colors
<b>Adhesive</b>				
<i>Air-egress Permanent</i>	✓	Allows for fast and easy, dry application	x	
<i>Acrylic Permanent</i>	x		✓	Solvent acrylic for wet application
<b>Release System</b>				
<i>Easy</i>	✓			
<i>Moderate</i>			✓	Allows for cutting fine lines and lettering
<b>Printing</b>				
<i>True Solvent</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>Solvent</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>UV Inkjet</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>Latex</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<b>Plotter Cutting</b>	*	Large block letters (>3") no script	✓	
<b>Installation</b>				
<i>Dry</i>	✓	Dry Installation <u>only</u>	x	
<i>Wet</i>			✓	Wet installation with application fluid
<i>Soft Felt Squeegee</i>	✓	Use light touch	x	Use hard squeegee
<b>Aftercare</b>		Spray window cleaner on cloth, then wipe window. Do not spray window cleaner directly on graphic. Fluid may become trapped in air channels		Use soft cloth and non-abrasive window cleaner fluids.
<b>Applications</b>				
<i>Printed Images</i>	✓		x	
<i>Printed Signage</i>	✓		x	
<i>Cut Letters</i>	x		✓	
<i>Logos</i>	✓		✓	
<i>Design Elements</i>	*	Only if printed	✓	
<i>Privacy</i>	*	Only if printed	✓	
<b>Other Resources</b>	✓	B-free Window Performance Guides	✓	Window Décor 700 Performance Guides
<b>www.mactac.com</b>	✓	Mactac Training Videos	✓	Mactac Training Videos

**IMPORTANT NOTICE:** The information given and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

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